

CONFERENCE BOOKLET

The P.A.R.K. Conference

Autumn 2017

Accredited by DVPP: MSMT – 14804/2017–1–610

Saturday, November 4th 2017
Biskupské gymnázium, Barvičova 85, 602 00 Brno

P.A.R.K.®

**SCHOOL OF ENGLISH
CAMBRIDGE EXAM CENTRE
ENGLISH TRAINING CENTRE**



TIMETABLE

From	Until	Programme
8.00	8.45	Conference Registration
9.00	10.00	Opening plenary by Fiona Mauchline
10.00	10.30	Coffee Break and Partner Presentations
10.30	11.15	Workshops I
11.15	11.45	Coffee Break and Partner Presentations
11.45	12.30	Workshops II
12.30	13.30	Lunch break
13.30	14.30	Seminars
14.30	15.00	Coffee Break and Partner Presentations
15.00	16.00	Closing plenary by Nikki Fořtová
16.00	16.15	Raffle with many great prizes
16.15	19.00	Meet the speakers

CONFERENCE REGISTRATION

CONFERENCE REGISTRATION

Registration for the conference as well as selections of seminars and food are done online.

PAYMENT

The conference price is **450CZK**. Your **registration is valid only after paying** for the conference.

After submitting your registration, you will receive an invoice by email - therefore double-check your email address. Please note that **all invoices need to be paid within 3 working days**.

Once paid, the conference fee cannot be refunded. If you cannot attend the conference due to serious personal or health reasons, you can:

- send someone else at the conference instead of you
- save the fee for the next P.A.R.K. Conference

In both cases please inform us by the conference registration deadline at the latest.

Once we receive your payment, you will be notified by an automatically generated email.

Receipts of payment can be sent by email to the participants upon request.

If you have special requirements or questions regarding registration process, do not hesitate to contact us at skoly-asistentka@zkouskypark.cz

SEMINARS SIGN-UP

At registration you have registered for 3 selected seminars. It is advisable to make a note of which seminars you registered for and which room they are in!

Requests to change seminars following submission of the registration are only possible by contacting Cambridge P.A.R.K. by email. In such cases, we cannot guarantee that changes will be possible.

Last minute registration at the conference will cost 550 CZK and participants will be able to choose from seminars with free capacity only.

If you did not select a seminar for any reason, please go to the last minute registration and choose from the seminars offered.

LOCATION

The whole conference takes place at **Biskupské Gymnázium** on 85, Barvičova Street. The building is on the top of the hill, in a beautiful environment surrounded by woods. To get to the venue you need to take bus no 39 from Obilní trh – see the enclosed timetable, our venue is located at the terminal station. From main train station, take the tram no 4 in direction of Náměstí míru. On the stop Obilní trh, change to the bus no 39. Find enclosed the timetable for Saturday.

For detailed directions go to www.bigy.cz and look at the contacts page.

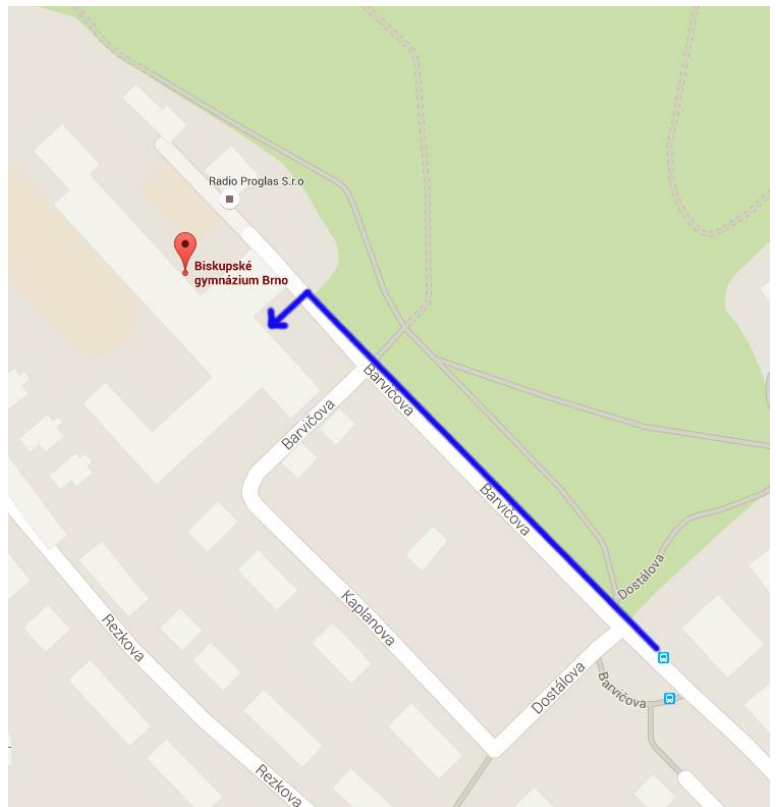
If you are travelling by car there is a large car park available at the school. However, as the Conference is usually fully booked up with almost 300 participants, the car park might be rather packed.

Tram no. 4

	7	00b 15b 29 42b 52b
Hlavní nádraží	8	02 12 22 32b 42 52b
Zelný trh	9	02 12b 22b 32 42 52
Náměstí Svobody	10	02b 12 22b 32 42b 52b
Česká	11	02 12 22 32b 42 52b
Komenského náměstí	12	02 12b 22b 32 42 52
Obilní trh	13	02b 12 22b 32 42b 52b

Bus no. 39

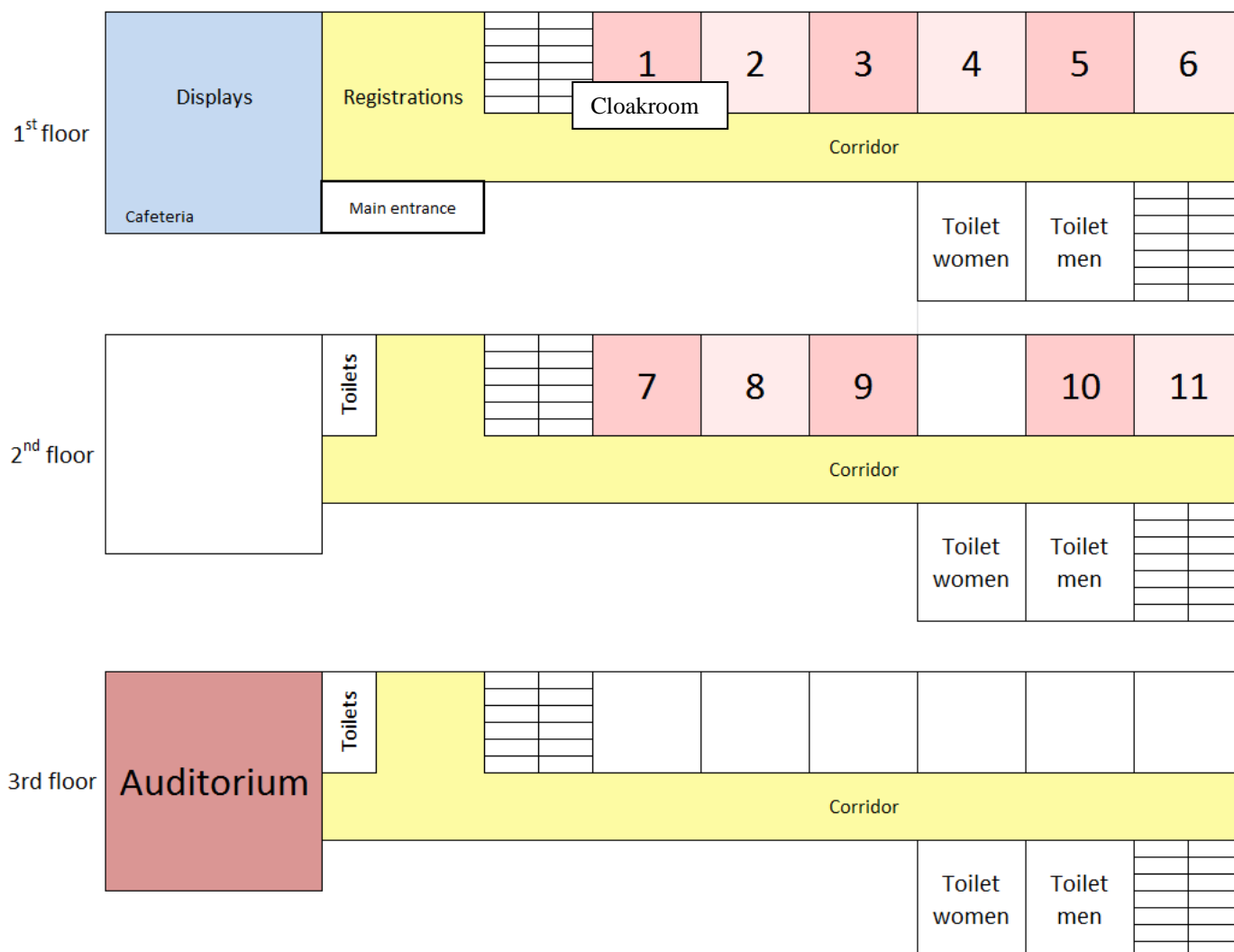
	7	08b 30b 40b
Obilní trh	8	00b 20b 40b
Úvoz	9	00b 20b 40b
Žlutý kopec (o)	10	00 20b 40b
Vaňkovo náměstí (w)	11	00b 20b 40b
Kampelíkova (w)	12	00b 20b 40b
Soukopova (w)	13	00b 20b 40b
BARVIČOVA		



The Opening Plenary takes place in the Auditorium (Aula) on the 2nd floor. All the seminars are also in the main building and its three floors.

There is a very strict no-smoking policy at the conference venue. Please do not leave any bags or coats unattended. There is a cloakroom at the school, situated in the first classroom on the higher ground floor, the money collected for the cloakroom will go to the charity fund.

MAP OF THE VENUE



- Opening and closing plenary speech will take place in the auditorium – 3rd floor
- Conference cafeteria is on the left of the entrance
- Hot meal for lunch will be served in the basement floor

CONFERENCE DAY REGISTRATION

Your registration is valid only after paying for the conference.

Doors open for registration in the entrance hall at **8.00**. Please respect this fact and let us finalise the preparation.

Conference day registration is done at tables **alphabetically** by the first letter of your surname. At the registration desk, please ensure you collect your lunch or sandwich **voucher** (if applicable) and complimentary **conference pack**.

CONFERENCE PACK

At the conference day registration you will receive a conference pack containing a variety of complimentary materials including a voucher to collect a free book from one of the publishers:

1. Motivate SB1 – Emma Heyderman & Fiona Mauchline (teenage course) (Macmillan Education)
2. Wider World 1 Students' Book (Bob Hastings, Stuart McKinlay) (PEARSON)
3. Business Result 2nd edition pre-intermediate Student's Book with online practice (Oxford University Press)
4. Venture First for Schools B2 Students Book Pack (Paperback) (Oxford University Press)

DISPLAYS

There will be several displays and stands in the corridors and on the landings in the building. These are expected to include Albion, Bohemian Ventures a Pearson, LAMPA, Cambridge English Language Assessment, Cambridge P.A.R.K., Englishbooks.cz, Cambridge University Press, Lingea, Macmillan Education, Oxford University Press, Student Agency, Školní zájezdy and DRIVE & JUMP magazines.

BOOK SALE

As usual there will be a chance to see and buy (on a special offer) a variety of both fiction and non-fiction English books, textbooks and methodology books from all the major publishers.

The book sale is organised again by ENGLISHBOOKS and their great team. There is a special conference discount on all books.

LUNCH

There is a lunch break from **12.30 – 13.30**. If you have ordered lunch you will receive a lunch voucher with a time on it. There are two 30-minute sittings. Please keep to the time given. The whole lunch costs **100 CZK**.

Lunch is in the school dining hall in the basement. Follow the signs in the school.

The **lunch options** this year are as follows:

VEGETABLE SOUP

MAIN COURSE

1. Chicken schnitzel and potatoes
2. Baked potatoes with vegetables (vegetarian)

SALAD

SOFT DRINK

Sandwiches (including vegetarian options) will be available not in dining hall but in the **conference cafeteria** on the ground floor.

SPECIAL CONFERENCE CAFETERIA

On popular demand a special conference cafeteria with reasonably priced coffee and refreshments will again be available on the conference premises all day. It is located on the ground floor next to the Englishbooks.cz stands.

Please note that the ordered **sandwiches** will be available here.

CHARITY BOOKSALE

As usual there will be a nice chance to buy some cheap **TEXTBOOKS** and this time to contribute to the KRTEK foundation. Variety of second hand or old textbooks on sale for 30,- to 150,- CZK.

All the money collected for the charity book sale and the cloakroom is given to the foundation. Thank you very much for your contributions!

RAFFLE

After the closing plenary, you will have a chance to win more than twelve fantastic prizes from the Conference partners:

- Tablets from Školní zájezdy and Albion
- Teacher training course from SOL.
- Yearly licence of Pearson Online English v hodnote 2990 CZK
- 1500,- CZK voucher for purchasing at www.englishbooks.cz

- Free teaching materials from all the publishers
- Three vouchers for a free Cambridge exam of your choice from Cambridge P.A.R.K.

MEET THE SPEAKERS

Not everyone gets the time they want to ask their questions or just get to know our fantastic range of speakers. This year we're giving all conference participants the unique opportunity to find and chat to your favourite presenters, get some solid advice or just enjoy time with both the presenters from the 21st P.A.R.K. Conference and other attendees in a social and informal environment with refreshments and non-alcoholic drinks and wine provided.

MEET THE SPEAKERS will take place in the hall on the lower ground floor (PARTNERS STAND HALL)

NEW: Baby sitting available for the whole Conference day!

Are you on a maternity leave and would like to come to the Conference? No babysitting? Never mind! We have a simple solution. We have arranged professional baby sitting for you on the Conference premises for the whole day.

Just bring your own food for your baby and make sure you have your mobile phone with you. And then simply enjoy the conference programme.

Purchase this service at the registration for 200CZK for the whole day.

FEEDBACK FORMS

You will find your feedback form in your Conference Pack. These forms are very important to us so that we can grow, improve and develop to match your needs. Therefore we kindly ask you to complete them carefully. There will be a feedback box available for your feedback forms at the registration stand and in the plenary hall.

Please make sure you provide us with a fully completed form before you leave.

CONFERENCE MATERIALS ON EDMODO

After the conference, you will be able to find materials from various seminars on Edmodo. The link to the platform will be part of your Conference Pack as well. After the conference, you will have 10 days to access and download everything you need.

ACCREDITATION CERTIFICATES

Accreditation certificates will be available to you on the spot at the Cambridge P.A.R.K. stand.

OPENING PLENARY SESSION

The Conference starts in the main auditorium (3rd floor) at 9:00. We would like to ask you to be respectful and to **be there on time** so that we do not have to delay the conference programme.

(Both the displays and the cafeteria will be available to you ALL DAY☺) THANK YOU.



ENGAGING AND MOTIVATING OUR "MULTIPLE STIMULI GENERATION"

FIONA MAUCLINE

Macmillan Education

While most adults are accustomed to text as the main means of receiving and processing information, young people nowadays are far more likely to use other sources. They are, in fact, the Multiple Stimuli Generation and we, as educators, should be taking that into account in our teaching and choice of materials. What's more, teenagers in particular are at a stage of cognitive development where we can alienate rather than motivate. In this participative plenary, we will look at some of the things going on in the brain that can be overlooked by busy teachers, and we'll try out some activities that will not only support your students and make the classroom a positive place to be but will also generate a lot of language.

Fiona has been in ELT for 30 years and is a teacher, trainer and materials writer. After 28 years in Spain, she relocated to Oxford in autumn 2016. She is the co-author of several courses for secondary education, including 'Motivate' and 'All Clear', for Macmillan Education, and has written materials for several others, including 'Straightforward'. She is also the author of the Macmillan online guide, 'Using Graded Readers in the Classroom'. She has a love of writing, theatre, and photography, but her other passion is teacher development, and she is co-editor of the IATEFL TDSIG e-bulletin. She also tutors on a teacher training course in Devon each summer.

LIST OF WORKSHOPS



FIONA MAUCLINE – Macmillan Education

SILENT VIDEOS, TALKING TEENS (AND ACTIVE ADULTS TOO)

In a world where teens spend hours glued to YouTube, videos are a logical stimulus for language practice. Although ungraded videos can be daunting as listening material, they can be used 'silently' to great effect in other skills lessons. In this workshop, we'll try a handful of engaging activities you can incorporate in lessons to generate language, learning and fun.

Times: 1st session 10.30 – 11.15
 2nd session 11.45 – 12.30



MATTHEW SIEGAL – Cambridge Assessment English

ASSESSING WRITING

Writing is a time consuming skill to develop for both students and teachers. One of the issues I had when I started teaching was how to give my students an accurate assessment of their writing skills. In this talk, we will look at how to use the Cambridge Assessment Scale for writing in order to give your students a better indication as to their level of writing and what they need to develop. We will look at what is being assessed and think about some of the issues we face as teachers when trying to give our students a fair grade.

Time: 10.30 – 11.15

GIVING FEEDBACK ON WRITING

I have always found giving my students feedback on their writing to be a challenging task. I have often spent a great deal of time putting my thoughts down on the page, only to discover that my students look at their overall mark and then discard the rest. In my second session we will look at some of the issues behind giving our students feedback on their writing that they will really absorb. We will look at some different methods of providing feedback and discuss which ways will be most effective for different students.

Time: 11.45 – 12.30

Matthew has been teaching English for a number of years and has worked as a teacher in Poland, Laos and the UK. Matthew has worked with Cambridge English Language Assessment since 2015, as a speaker and consultant in Northern and Central Europe. He also works as a Director of Studies of a summer language school in the United Kingdom. He spent a number of years working as a Senior Teacher and In-house Teacher Trainer at International House, Katowice. He has delivered training sessions to teaching professionals from a range of institutions who deal with students from a variety of countries and backgrounds.



SANDY MILLIN – Teacher/ Trainer

STEPPING INTO THE REAL WORLD: TRANSITIONING LISTENING

"I've studied English for years, but I can't understand anyone!" This is a common complaint from students arriving in the UK. This workshop aims to introduce you to practical activities and materials you can use to help students transition from understanding scripted listening materials to feeling comfortable with real-world English.

Sandy Millin is the Director of Studies at IH Bydgoszcz, Poland, having started her career in Brno. Her very first conference presentation was at the P.A.R.K. Conference and she has learnt a lot from the many great speakers she's seen there over the years. Sandy is also a teacher trainer and materials writer, and has published two e-books 'Richer Speaking' and 'ELT Playbook 1'. She blogs at <http://sandymillin.wordpress.com> and tweets [@sandymillin](https://twitter.com/sandymillin).

Times: **1st session 10.30 – 11.15**
 2nd session 11.45 – 12.30



DANIELA CLARKE – Macmillan Education

KEEPING THEIR ATTENTION

In this workshop we will look at a variety of activities for young learners which help hold their attention through a blend of play, moving around, creating etc. The activities demonstrated in the workshop not only expose YLs to the target language in meaningful and relevant ways, but also help them acquire effective learning strategies and develop their thinking skills.

Daniela Clarke is a teacher, teacher trainer and ELT materials writer. She has been involved in ELT since 1997, mainly in the UK. Her teaching experience ranges from young learners to adults of all language levels and competences, and her teacher training experience covers training on the Trinity Cert TESOL and Exam Assessors Courses. Daniela

currently lives and works in the Czech Republic and presents regularly at ELT conferences in Central and Eastern Europe.

Time : 10.30 – 11.15



YVONA DICKER – P.A.R.K.
IMPROVING STUDENTS' READING

Do your students often reach for their phones to search for the meaning of unknown words, wondering which definition to choose? In this seminar we will work on developing students' reading strategies through a series of activities. We will incorporate different reading techniques to help our students tackle new lexis through understanding the parts of speech, context and co-text, recognising synonyms and related words. This should help learners improve their reading ability and encourage them to operate independently of dictionaries and other reference books.

Yvona Dicker joined P.A.R.K. in 2012 after living in Australia and the UK for 10 years. After completing her CELTA in 2009, she worked as an English teacher in Spain, the UK and Malaysia, teaching students of all ages, levels and different nationalities. Yvona is a regular EFL teacher in junior summer schools in the UK. She was awarded the DELTA certificate in 2016.

Time : 10.30 – 11.15



TEREZA JANIČKOVÁ – P.A.R.K.
MY MOST ENJOYABLE YOUNG LEARNER ACTIVITIES

Over the past several years, I have presented numerous workshops and seminars focused on practical activities for young learners and teenagers. In the sessions, the teachers were given some tips on how to practice different skills and they also left the events with many ready-to-go activities.

Have you missed any of my sessions? This is a great opportunity to catch up! In this session, I will present the best and most successful activities from all my seminars/workshops plus a couple of new ones. Be ready for your Monday classes!

Tereza Janíčková is the Junior Courses & Exams Manager in P.A.R.K. School of English with 12 years of teaching experience. After completing her Masters degree in Teaching

English, she worked for several language schools and also got some experience at elementary school. Tereza is a regular EFL teacher in junior summer schools in the UK.

Times: 1st session 10.30 – 11.15
2nd session 11.45 – 12.30



MICHAELA SOBOTKOVÁ – P.A.R.K.
TURN REVISION INTO A GAME

We all know that revision is necessary. But aren't you and your students bored with pages full of exercises which they just have to fill in at the end of each unit? If your answer is yes, come to this seminar to find out how to turn those pages into games which will make revision fun.

Michaela has been teaching English for more than ten years. She also worked as a Director of Studies for a language school in Brno. Now she works for P.A.R.K. as a teacher and represents Cambridge P.A.R.K. as an examiner and teacher trainer. She's keen on teaching methodology classes and meeting with enthusiastic teachers who love trying new things.

Times: 1st session 10.30 – 11.15
2nd session 11.45 – 12.30



JUDITA THÓTOVÁ – Pearson
SPEAK, TALK, COMMUNICATE

Getting students to speak in class might be the most challenging task many teachers face. When it comes to speaking, students usually have nothing to say and pretend to be invisible. Hoping for a magic stick to loosen students' tongues and boost their confidence is just wishful thinking. A pinch of theory and a huge peck of practice is needed so that students can enrich their speaking experience.

During the workshop, you will be introduced to tips and activities which will facilitate your preparation for speaking and conversational lessons.

Judita studied English language and Geography at the Faculty of Education in Nitra. During her nearly 30 years of practice, she has worked as a teacher in primary, secondary and language schools and as a lecturer of corporate language courses as well. She also collaborated with the National Institute for Education on English language teacher training courses. She works as an ELT consultant for Slovak Ventures.

Times: 1st session 10.30 – 11.15
2nd session 11.45 – 12.30



NAVOT LAUFER – Pearson

BUSINESS ENGLISH – TEACHING IS NOT ENOUGH!

When we get down to business, vocabulary and grammar, listening and speaking skills are essential but not enough. They must be combined with business skills such as participating in meetings, giving presentations or negotiations. Task-based learning and role play are effective techniques to 'put it all together'. First and foremost, the teacher needs to set a task and create a safe environment for students to practise business skills in class and then provide genuine feedback on their performance. In this workshop, we will explore these techniques and do our best to get the best deal.

Navot was born in Israel to an English speaking family. He studied English at Haifa University and Masarykova Univerzita in Brno. Teaching English in Israel, Japan and the Czech Republic, he has taught in almost every English teaching sphere: from CEOs to kindergarten kids, from individual courses to state schools and from relaxed conversation lessons to demanding exam preparation courses. Navot is interested in language acquisition and developing student's learning habits. Currently he teaches business and technical English at a machining company as well as at an elementary school in Olomouc.

Time : **10.30 – 11.15**



LOUEL ROSS CALLEJA – P.A.R.K.

TRANSLATION ACTIVITIES: TRIUMPH OR TROUBLE?

This continues to be one of the more polarizing issues in ELT.

Should translation, which used to be a very important feature of language instruction, make a full comeback? Or should it be consigned to the dustbin of history forever?

In this workshop, I'm going to share with you a number of translation activities which, I felt, worked well in my classes. Come to my session, and see if these might work for yours, too!

Louel has been teaching a wide range of courses for adults (medical English, business English, Cambridge exams preparation courses, conversation, etc.) in Brno since 2008 and has taught students coming from more than 25 countries. He has also done workshops and seminars not only in the Czech Republic but also in Slovakia, Croatia, Bulgaria, Ireland, and the Philippines. His areas of interests include Dogme, English as a Lingua Franca, native-speakerism, and ESP. He always makes it a point to teach culture in the classroom and has made it his mission to make his students fall in love with learning words.

Time : **11.45 – 12.30**



SOŇA PAZDEROVÁ – P.A.R.K.
MATERIAL-FREE TEACHING

Quite often we spend our breaks making endless copies and cutting up cards only to discard them when the lesson finishes. Can this change? In this workshop you will be presented with material-light ideas for adapting and supplementing tasks which you can use to increase your students' engagement and enhance their learning.

Soňa Pazderová has been teaching English to adults and teenagers since completing her CELTA in 2006. She was awarded the DipTESOL certificate in 2015 and is a holder of several International House World Organisation certificates including the IH Teacher Training and IH CYL. Besides teaching, she has also worked as a teacher trainer in the Czech Republic and Turkey and as Director of Studies at junior summer schools in the UK and Ireland.

Time : **11.45 – 12.30**



AILS A RANDALL – Masaryk University
HOW TO WRESTLE WITH NEW WORDS AND WIN!

Do you struggle to get your students to remember new vocabulary? How can we present vocabulary in a way that is not simply a list of English words with the Czech equivalent? We'll take a look at some fun and effective online tools which can help, including [quizlet.com](https://www.quizlet.com), [vocabulary.com](https://www.vocabulary.com) and [kahoot.it](https://www.kahoot.it).

Ailsa started out as a French teacher in England but she has been teaching English in the Czech Republic since 2000. She has taught both teenagers and adults and for the last 9 years she has been at the Faculty of Education of Masaryk University, where she teaches future teachers of English. Apart from that, she also enjoys spending time with her children and playing the saxophone.

Time : **11.45 – 12.30**

LIST OF SEMINARS



NIKKI FOŘTOVÁ – Oxford University Press

TEACHING TEENS – A BOX OF CHOCOLATES?

Teenage classes are like a box of chocolates: you never know what you're going to get! Sometimes we have the most wonderful lessons with our teens, and at other times, despite hours of preparation creating fantastic tasks and activities, the lesson flops. The question is: how we can work with, rather than against this particular age group?

This session begins by questioning whether the mindset of teachers and learners can affect the learning process. We will look at a variety of ways to motivate and engage learners, whilst helping them increase their autonomy along the way. Hopefully, by exploring the above, we'll be able to walk into the classroom better equipped to enjoy all the chocolates in the box.

Nikki Fořtová has been involved in ELT since 2002. She is CELTA and DELTA qualified and holds an MA in Applied Linguistics and TESOL. Nikki is a CELTA tutor, an oral examiner for the Cambridge suite of exams and an Oxford Teachers' Academy trainer. Nikki has run practical methodology training sessions and workshops around Europe to English language teachers and is particularly interested in the application of technology to teaching and learning. As well as helping to maintain several online teacher training sites, she has designed and tutored online and face-to-face ICT courses for English language teachers. Her main area of research and interest lies in helping learners to develop their speaking skills in an asynchronous online environment. Originally from the UK, Nikki is a teacher and teacher trainer at a university in the Czech Republic.

Time: 13.30 – 14.30



MICHAELA TILTON – Teacher/Trainer

BUILDING THE ENGLISH LANGUAGE LEARNER'S BRAIN

Despite educators' best efforts to teach English as quickly and effectively as possible, many students never develop academic English fluency. In this presentation, we will discuss the latest research on the English language learner's brain, reasons why English acquisition is slow, and how effective technological adjuncts can build the English brain, quickly and effectively, moving students towards proficiency

faster.

Michaela Tilton received her Master's degree from the University of California in Los Angeles (UCLA) and has worked at various high-technology and communications companies. In 2006 she relocated from the United States to the Czech Republic and has been managing and developing programs focused on learning and brain development, specializing in early childhood development. Her most recent objective has been researching and implementing programs with proven scientific methods of English language learning. Her primary focus is neuroscience-based programs for English learning developed by the scientists at Scientific Learning.

Time: 13.30 – 14.30



DANIELA CLARKE – Macmillan Education

A TEACHER'S TOOLKIT

This hands-on session offers ideas on using various teaching tools in the ELT classroom. We will explore the use of “teacher's tools” such as gestures, voice or drawing, and try out activities that incorporate tools from a “teacher's bag”, such as flashcards, paper strips or a mobile phone. These flexible activities require little or no preparation and can be used in day-to-day coursebook lessons.

Time: 13.30 – 14.30



LOUEL ROSS CALLEJA – P.A.R.K.

FANTASTIC ENGLISH WORDS ABOUT CZECH CULTURE...AND HOW TO TEACH THEM!

Do you know the term for a pub that brews beer on its premises? And if this watering hole was shabby and dirty and reeked of cigarette smoke, would you know what to call it? What's one word for "food and snacks eaten with alcoholic drinks"? How do you say "na ex" in English? And if a štamgast told you he moonlighted as a moonshiner, would you know what he was talking about?

Over the years, I've managed to compile a smorgasbord of vocabulary you're unlikely to find in coursebooks but which I've observed students tend to need when they talk about their way of life. How can we teach these lexical items effectively? How can we help our learners become not only competent users of the English language but also successful communicators of Czech culture?

Time: 13.30 – 14.30



MARK ANDREWS – SOL

CHANGES IN THE ENGLISH LANGUAGE AND THE IMPLICATIONS FOR LANGUAGE TEACHING

English is constantly evolving, and, as language teachers, we are confronted with how we respond to those changes in the classroom. In this session I will look at some of these changes and suggest ways of discussing these changes with students which may help them to be more aware of how English is used and make them more effective listeners and producers of language themselves.

Mark Andrews worked as a teacher trainer in Hungary for 15 years, before that he was in the German Democratic Republic, Czechoslovakia and the Czech Republic. He's been living and working in Central/Eastern Europe for 35 years, 12 of which were as ELT methodology teacher and advisor with the British Council. He was involved in a project which resulted in the text book for teenagers "Zoom In", was coordinator of the IATEFL Hungary Culture and Literature Special Interest Group for 5 years and is a big supporter of IATEFL affiliated associations in the Central and Eastern European region. He now works for SOL (Sharing One Language) in Devon as a teacher trainer, teacher on student courses and course and materials developer.

Time: 13.30 – 14.30



DANKA SEKERKOVÁ – Pearson

FORMATIVE ASSESSMENT – A PROCESS RATHER THAN A TOOL

This seminar examines the formative function of assessment—assessment for learning and the self-development of learners, which complements the basic summative function of assessment. This new trend in education puts emphasis on self-check and the self-assessment of learners and helps them become independent and responsible for their process of learning. Learners become owners of their learning while teachers play the role of tutors and facilitators of learning, providing students with information and tools they need to master English language.

Danka studied English and French at Charles University. She has 11 years of work experience in teaching English and French, and has taught wide variety of courses from preschool children's courses to individual and group in-company courses. She has also worked as a language auditor and prepared and presented methodology workshops for fellow teachers. She has recently joined Bohemian Ventures as a methodological consultant and is eager to share her knowledge and experience with other teachers.

Time: 13.30 – 14.30



MAT SMITH – Oxford University Press
USING YOUR COURSEBOOK FOR MIXED LEVELS

Most of us use a coursebook in most of our classes. Our coursebook is designed to teach a specific level of student, but we often have a mixed-level class. In this session, we will look at how to differentiate coursebook activities to provide differing levels of challenge within our classes while still having all students working towards the same goal.

Matthew (Mat) Smith is an English teacher and teacher trainer from Southend in Essex. He has been teaching English since 2004 and has worked in the Czech Republic, Spain, Turkey and England. Matthew is CELTA and DELTA qualified and also holds various qualifications from IHWO (International House World Organisation) including the IHCYLT and IHVYL. He now works as the EAL Specialist at ISB (International School of Brno), is a speaking examiner for Cambridge and tutors on a number of teacher development courses in the Czech Republic, abroad and online.

Time: 13.30 – 14.30



DENISA PETRILÁKOVÁ – Teacher/ Trainer
CONTEXTUAL LEARNING AND DISCOURSE IN TEFL

Learners have more autonomy and exposure to authentic materials than ever before. This session examines language courses for B2-C1 learners focussing on the shift from 'teaching' to 'facilitated acquisition'.

Contextual Learning could be seen as an example of how a general learning mechanism such as inductive reasoning is required for both second and first language acquisition. Textbooks will neither suffice nor work. The only thing that works is a consistent study together with real-life situations to create learning. The challenge is to stop focussing on grammar, gap-fills, multiple-choice activities and stand alone sentences, and start looking at the entire discourse.

Denisa Petriláková is an Expert Linguist Trainer for European Judicial Training Network, a teacher trainer and a content designer. She is an examiner of a range of Cambridge English exams and she also works as a Director of Studies of a summer language school in the United Kingdom.

Time: 13.30 – 14.30



TEREZA HAVRLANTOVÁ – Fraus

YLE PREPARATION? FUN TIME FOR YOUR ENGLISH CLASS!

In this session, we will start off by spotting the differences between the current format and the 2018 revised Cambridge English exams for Young Learners. Practical tips on how to exploit and extend exam practice materials will be given. We will focus on activities developing students' vocabulary and soft skills related to the exam in a way that is fun, motivating and challenging for young learners. By the end of the session, teachers should have a variety of practical, adaptable and simple ideas that can be immediately implemented in the classroom.

Tereza Havrlantová graduated in English for Translation at the Faculty of Arts, University of Ostrava. She has experience mainly with teaching English, both classes as well as individuals. She also prepares students for Cambridge ESOL exams. In 2013, she started to teach online using Skype and interactive mind maps. She is interested in new trends in teaching, educational games and situational methods that may be a means not only to improve the language skills of learners but they can also develop their ability to cooperate and to express themselves, which are both related to presentation skills. Those, according to her, are the key to success in many ways. She joined Fraus Publishing in 2016 as a representative for foreign languages. She specializes in Primary and Lower-Secondary methodology.

Time : 13.30 – 14.30

CLOSING PLENARY SESSION

ON FIRE OR BURNT OUT?

NIKKI FOŘTOVÁ

Oxford University Press



Teaching is one of the most rewarding professions on the planet but at the same time it can be exhausting. Twin the stress of the demands placed on us by students, parents and institutions with our desire to give 100%, and we may find ourselves hurtling towards Burnout Syndrome before we even realise it.

This talk considers why teachers suffer from burnout, goes on to identify some of the tell-tale signs of the syndrome and how we can recognise its onset, before offering some practical ideas that we can implement to stop and refuel in time to make sure we're on fire in the classroom and not burnt out.

Nikki Fořtová has been involved in ELT since 2002. She is CELTA and DELTA qualified and holds an MA in Applied Linguistics and TESOL. Nikki is a CELTA tutor, an oral examiner for the Cambridge suite of exams and an Oxford Teachers' Academy trainer. Nikki has run practical methodology training sessions and workshops around Europe to English language teachers and is particularly interested in the application of technology to teaching and learning. As well as helping to maintain several online teacher training sites, she has designed and tutored online and face-to-face ICT courses for English language teachers. Her main area of research and interest lies in helping learners to develop their speaking skills in an asynchronous online environment. Originally from the UK, Nikki is a teacher and teacher trainer at a university in the Czech Republic.

AJŠ – ASOCIACE JAZYKOVÝCH ŠKOL

Asociace jazykových škol (AJŠ) je jediné profesní sdružení jazykových škol v ČR. Zakládá si na tom, že její členové poskytují svým klientům kvalitní a profesionální jazykové služby. Každý člen asociace se řídí Kodexem kvality. Školy se tak zavazují k dodržování základních zásad kvalitní výuky cizích jazyků. Smyslem asociace je mimo jiné i úsilí vnést do obchodního prostředí jazykových služeb etický rozměr, proto Etický kodex člena zavazuje členské školy k zodpovědnému jednání a chování vůči klientům, spolupracovníkům i dalším podnikatelským subjektům. Asociace jazykových škol je přidruženým členem EAQUALS (Evaluation & Accreditation of Quality in Language Services), což je mezinárodní asociace sdružující organizace a instituce zabývající se jazykovým vzděláváním.

www.asociacejs.cz



ALBION TRAVELLING & EDUCATION



Albion Moravia CK se zaměřuje na organizování jazykových kurzů v zahraničí pro širokou veřejnost. Nabízíme školám asistenční program ZDARMA při podání žádosti o grant v projektu Erasmus+ (EU peníze školám apod.) s následnou realizací výjezdů do zahraničí učitelů za studiem jazyků a metodiky výuky cizích jazyků.

Zájezdy pro školní skupiny (poznávací, s výukou, autobusem i letecky) nyní nejlevněji za posledních 5 let. Zajímavé programy, kvalitní **zahraniční** partneři, záruka spokojenosti, profesionální a osobní přístup, 25 let praxe v oboru.

Albion - jazyková škola je jediná v Brně licencovaná k výuce Direct Method for English! Otevíráme denní i večerní veřejnostní kurzy, **přípravný kurz k maturitě**, nabízíme metodické semináře a **jazykové kurzy** pro učitele jazyků.

Soutěžte s námi na konferenci o tablet a přijďte si pro soutěžní kupon na náš stánek !

www.jazykyalbion.cz

CAMBRIDGE ENGLISH LANGUAGE ASSESSMENT



CAMBRIDGE ENGLISH
Language Assessment
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Cambridge English is a unique approach to teaching, learning and assessing English. It is driven by world-class research and a profound commitment to:

- delivering educational excellence
- providing increased opportunities for learners and teachers
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www.cambridgeenglish.org

CAMBRIDGE P.A.R.K.

P.A.R.K.[®]

CAMBRIDGE EXAM CENTRE

Since 2011 Cambridge P.A.R.K. is one of the 10 centres in the Czech Republic authorised by the University of Cambridge English Language Assessment to organise Cambridge English exams.

In 2015 we received the PLATINUM CENTRE status confirming the top quality of our services as well as the continuously growing number of exam candidates.

P.A.R.K. is not only an exam centre but it is also a teacher training centre. We organise very successful P.A.R.K. conferences twice a year. We have a continuous teacher training programme, P.A.R.K. Cambridge Days, focused on both exam preparation and general teacher training.

Our exam centre has the most extensive network of partner schools in the Czech Republic. Our unique partnership programme offers professional cooperation and support to all our partner schools in all aspects of teaching English. The programme offers special conditions and many above standard bonuses to all our partner schools or partner teachers.

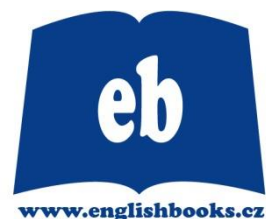
Cambridge P.A.R.K. is based in Brno but it organises exams and it provides its services in the whole of the Czech Republic. We are one of the two biggest exam centres in the country. In the previous school year we organised more than 80 exam sessions for almost 1,700 candidates in Praha, Brno and ten other towns in the Czech Republic.

Come and see us at our stand at the conference. Fill in a short questionnaire and win a Cambridge exam for free!!!

www.zkouskypark.cz

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Englishbooks.cz je internetové a kamenné knihkupectví specializující se na prodej materiálů určených pro studium a výuku anglického jazyka. Nabídka zahrnuje tituly všech významných anglických nakladatelství, sortiment je doplněn také širokým výběrem beletrie a nonfiction v angličtině. Eshop www.englishbooks.cz nabízí slevu 15% na veškeré zboží - tato sleva bude poskytnuta i na kompletní nabídku v průběhu konference.



www.englishbooks.cz

FRAUS PUBLISHING

Fraus Publishing is the biggest publisher of educational materials in the Czech Republic. It is also a dedicated promoter of implementing digital tools and innovative teaching methods in the school system. The core of Fraus Publishing activities lies in producing a series of printed and interactive course books and educational materials for primary, secondary and tertiary education, as well as for language schools.

In addition to producing their own resources, the publishing house has exclusive distribution rights for **Cambridge University Press** and Edelsa portfolios. Fraus Publishing also organizes various continuous professional development programmes. For further information, please see www.fraus.cz.



GRADUS CZ, s.r.o., časopis Jump

Víme, o čem chce mládež číst, poslouchat a mluvit. Víme, co učitelé potřebují, aby své žáky naučili to potřebné, neměli moc práce s přípravami a zároveň své žáky motivovali. A je třeba začít včas! Proto vydáváme výukový časopis *Jump* pro žáky ve věku 9 – 13 let, na jazykové úrovni A0 – A1.

Pro *Jump* je zásadní:

- promyšlené články od metodiků angličtiny
- živý jazyk od rodilých mluvčích
- svěží a přehledná grafika
- horká témata
- nahrávky článků rodilými mluvčími
- cvičení přímo v časopisu
- pracovní listy a nahrávky na webu přístupné každému
- dodržení slibované jazykové úrovně
- materiály od našeho partnera Cambridge University Press



Časopis pro výuku angličtiny

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The logo for LINGEA, featuring the word "LINGEA" in white, uppercase letters on a solid green rectangular background.

<http://www.lingea.cz/>

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Macmillan Education is a global publisher with a local presence. You'll find us operating in over 120 countries worldwide, but our global vision does not take away from our regional focus. Working locally allows us to get close to the people who matter - the students, teachers, institutions and educational authorities who use our products and with whom we've developed real and lasting relationships.

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www.macmillan.cz



NOLAMA s.r.o.

Společnost Nolama se již od roku 2010 zabývá technologiemi pro vzdělávání - zejména pak nástroji pro výuku jazyků. Provozujeme vlastní výukový portál anglického jazykatea-learning.cz s více než 60 tisíci uživateli. Vytváříme na míru online výukové kurzy, multimediální obsah, knihy, brožury a další výukové materiály. Dalším námi vyvíjeným nástrojem je itester.cz, což je aplikace pro tvorbu, správu a hodnocení testů a nově také pro jednoduchou a rychlou tvorbu vlastních e-learningových kurzů. Pro školy za výhodných podmínek EDU licencí. V neposlední řadě stojí i náš projekt Barevnaskola.cz, kde vytváříme a instalujeme vizuální pomůcky ve formě polepů, potisků a dalších instalací pro školy.



Více o jednotlivých projektech se dozvíte na našem stánku a na webu nolama.cz

OXFORD UNIVERSITY PRESS

OXFORD
UNIVERSITY PRESS

Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship and education with a worldwide publishing programme. Oxford University Press has a rich history which can be traced back to the earliest days of printing and today OUP has offices in 50 countries, and is the largest university press in the world.

OUP publishes more than 6,000 titles a year worldwide, in a variety of formats. Its range includes dictionaries, English language teaching materials, children's books, journals, scholarly monographs, printed music, higher education textbooks, and schoolbooks.

www.oup.com/elt

PEARSON & BOHEMIAN VENTURES

Partners in Learning



Pearson (dříve Longman) je celosvětové nakladatelství s dlouholetou tradicí, které vydává moderní učebnice a vyvíjí nové technologie tak, aby výuka byla jednodušší a přinášela úspěch. Uplatňuje takzvaný holistický přístup. Pearson je průkopníkem ve výuce zvané Blended learning – kombinace standardní výuky a e-learningu, která přináší nové možnosti při učení se jazyku. Portfolio nakladatelství uspokojí potřeby všech angličtinářů – učebnice, slovníky, gramatiky, zjednodušená četba, online testování a výuka pro studenty každého věku, rozdílných znalostí a cílů studia.



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www.venturesbooks.cz

SCILEARN.CZ



A unique neuroscience based online program designed to improve English skills. This program is currently rated #1 for English language skills development by WWC (The What Works Clearinghouse within the U.S. Department of Education), a central and trusted

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<http://scilearn.cz/>

SOL



SOL (Sharing One Language) is a UK based non-profit organisation set up 25 years ago in response to the English language needs of teachers and students in Eastern Central Europe after 1989.

For 15 years we recruited quality native speaker teachers to State schools including 30 in The Czech Republic.

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We have always run our English language courses for students throughout the year in beautiful Devon. These are student-driven immersion programmes where SOL also means "Speaking, Observing, Listening". Students collect language during their time with us in the family, out on visits and in our centre. They are a real investment for students!!

<http://www.sol.org.uk>

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www.studentagency.cz

ŠKOLNÍ ZÁJEZDY, S.R.O.

Travel agency Školní zájezdy, s.r.o. is here for you for more than 20 years. We organise experience and educational trips to more than 16 countries of the world. All programmes are put together professionally with respect to the age of the pupils, their interests, and above all, the school's lesson plans according to the syllabus. The purpose of our work is to support student's education, show them the history of countries whose languages they learn and help them look into social background of host families in Great Britain, but also in many other countries of the European Union. Since the existence of our company we have provided travel services for more than 150 000 pupils and students. During our presentation we will draw one lucky winner of a stylish ALCATEL tablet.

www.skolnizajezdy.cz



**We look forward to seeing you in Brno!
The P.A.R.K. Conference Team**