

ALWAYS LEARNING



Pearson

**In Search of
Truth:
*Improving Learner
Outcomes
Through
Authenticity***

John Wolf

March 2018



A photograph of a person's bare feet standing on a large, flat rock in a shallow stream. The water is dark and rippling. The background is a soft-focus view of the stream and surrounding greenery. Overlaid on the image is a quote in white, bold, sans-serif capital letters. Below the quote is a short horizontal white line.

**IF YOU TELL THE TRUTH
YOU DON'T HAVE TO
REMEMBER ANYTHING.**

MARK TWAIN

A photograph of a person's bare feet standing on a large, flat rock in a shallow stream. The water is dark and rippling. The background is a soft-focus view of the stream and surrounding greenery. Overlaid on the image is a quote in white, bold, sans-serif capital letters. Below the quote is a short horizontal white line.

**IF YOU TELL THE TRUTH
YOU DON'T HAVE TO
REMEMBER ANYTHING.**

MARK TWAIN

NEWS



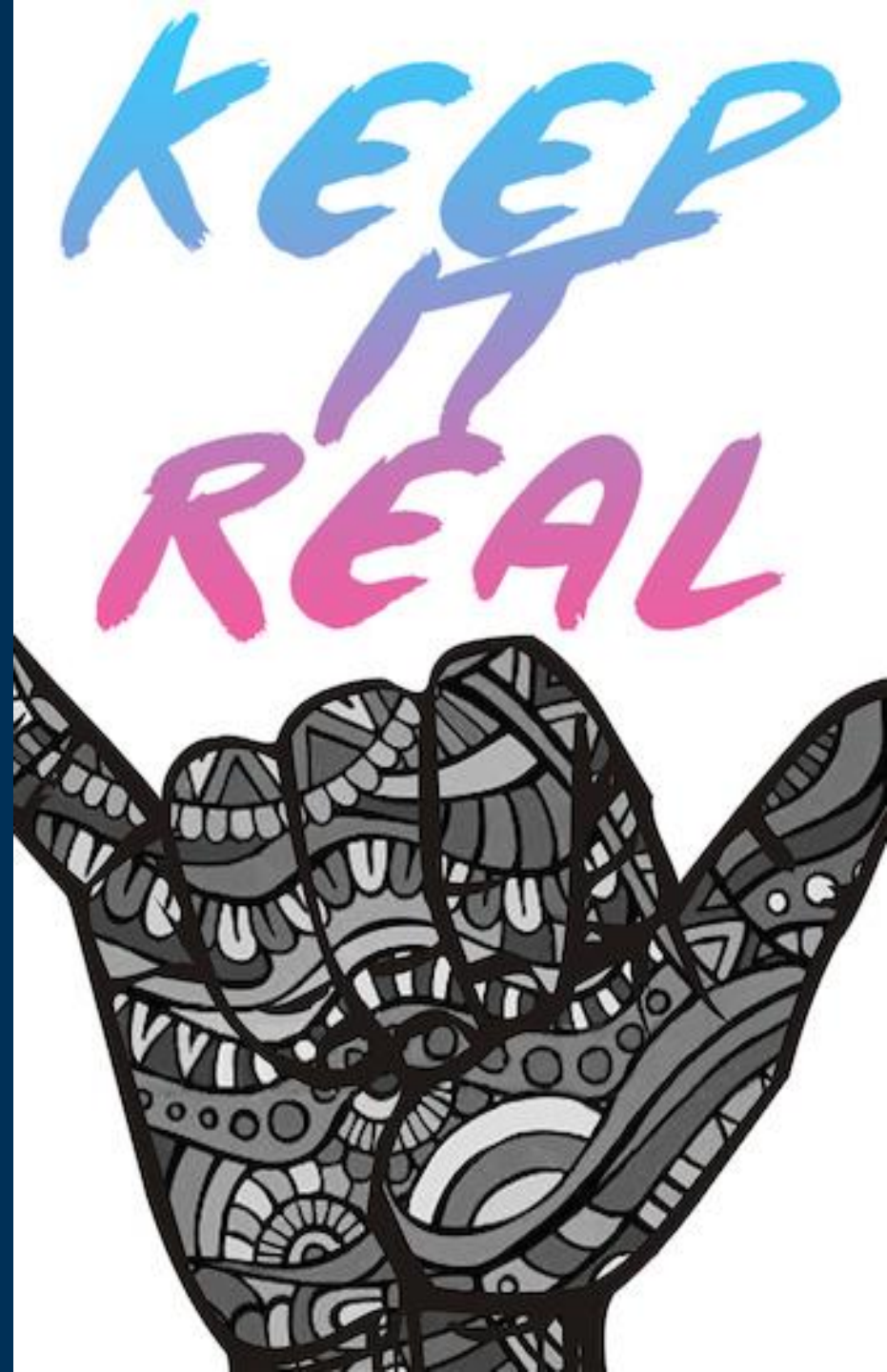


Pearson

The Authentic Teacher

Topic
Authenticity

Authentic
Materials – Video
and Culture

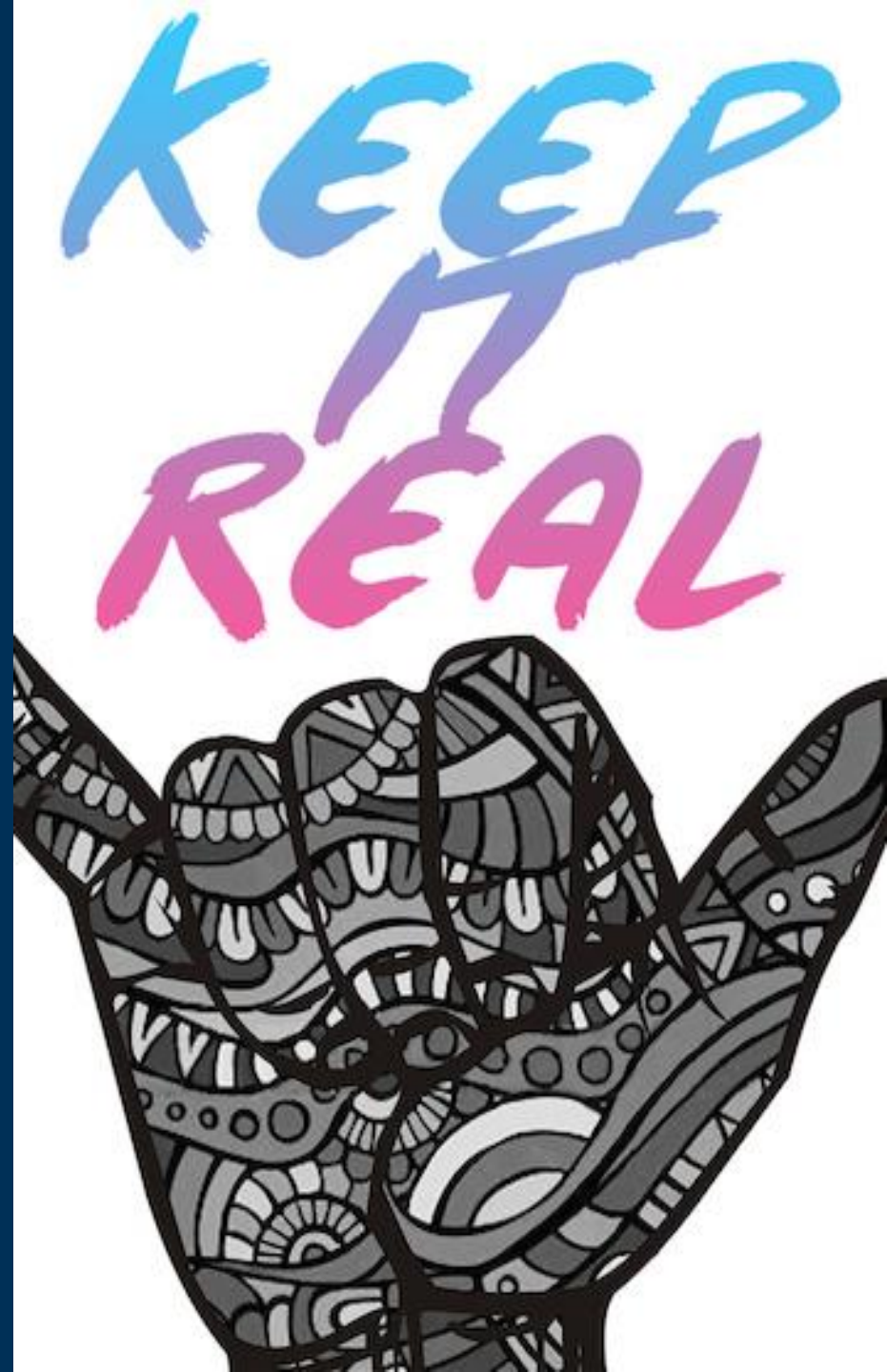


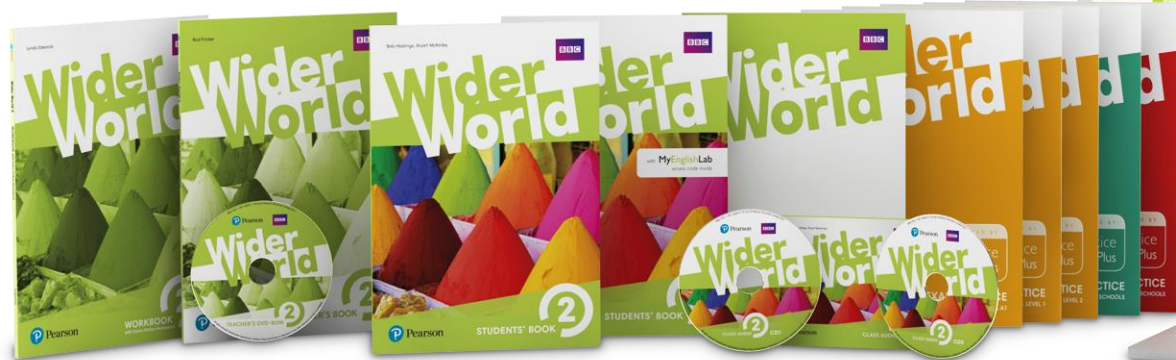
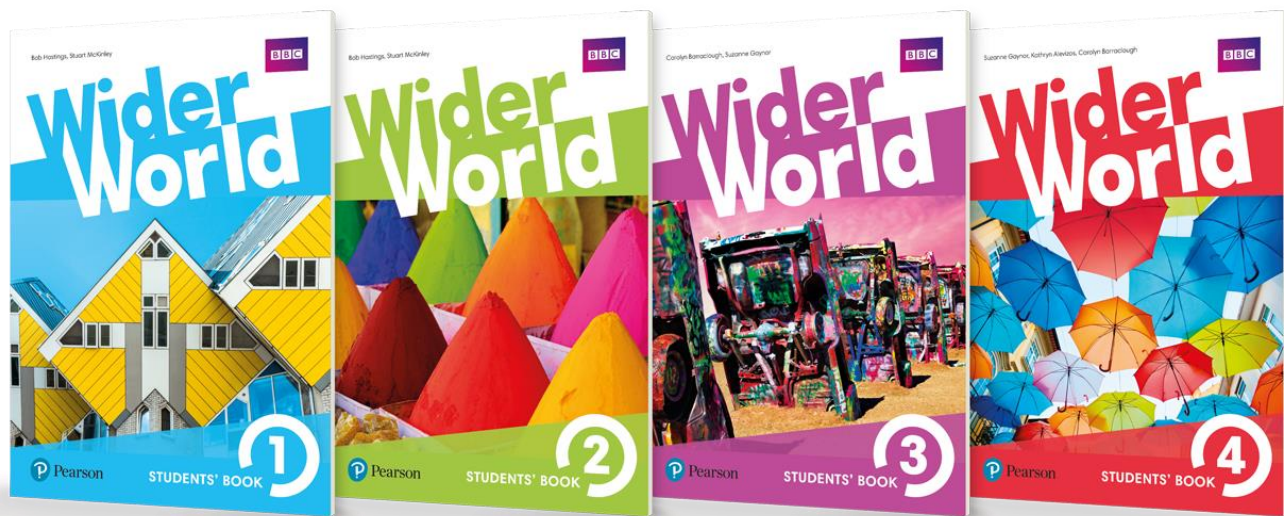


Pearson

Describe the last time you used English outside of work – when/why how/etc.

Was this similar or different from how your students use / will use English?







The Authentic Teacher

Spot the Fib

- I won a jiu-jitsu tournament when I was 20.
- I have never seen Titanic.
- As a student I worked in an ice factory.



Teacher Authenticity...

- Helps *build rapport* with learners
- Makes teachers more *approachable*
- Reminds learners that *teachers are people!*





Topic Authenticity

Solve the Anagrams!

tanrue

krwo

hcootneygl

rucetlu

yfimal

smailna

ohem

pgsiohpn

Nature

Work

Technology

Culture

Family

Animals

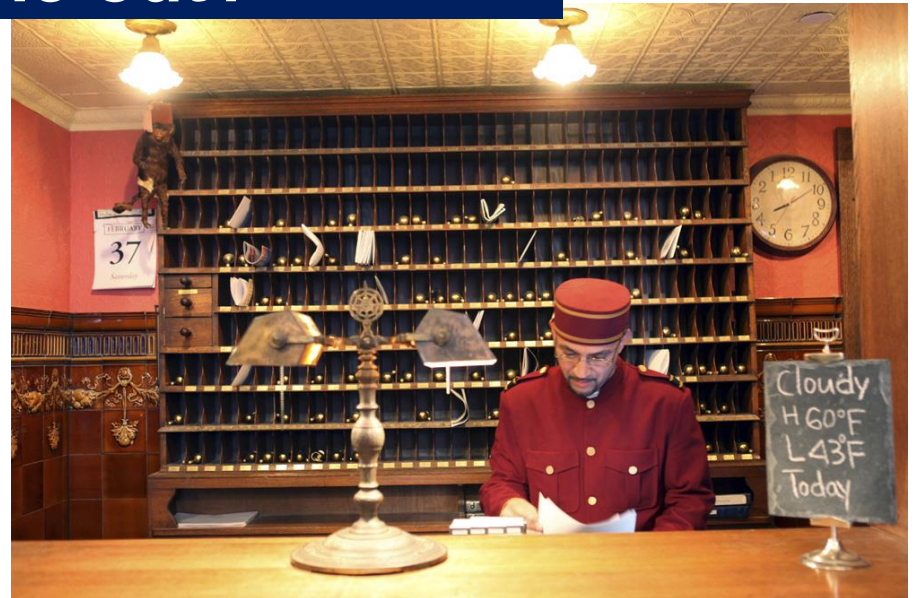
Home

Shopping





Odd one out?

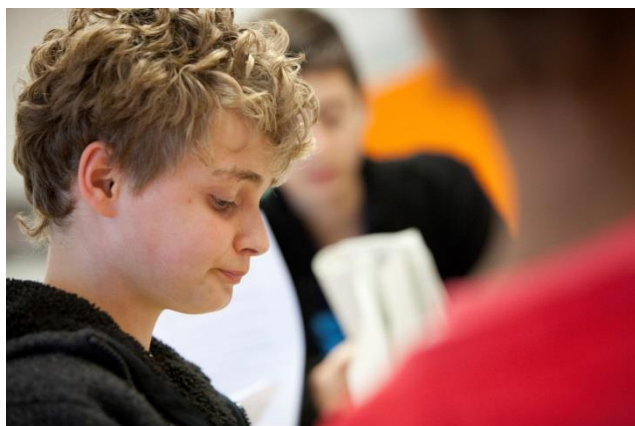


5 In pairs, say if and when you think these predictions will come true. Use time expressions with *in* or *by*.

- 1 Schools will give laptops to all their pupils.
I think this will happen by 2020.
I don't agree. I don't think this will happen.
- 2 Students won't learn languages – everyone will use computers to translate.
- 3 Many people will decide to study abroad.
- 4 Students will use the internet in exams.
- 5 Robots will do all the hard, unpleasant jobs.

6 Tick (✓) the things you think you will do before your twentieth birthday.

- | | |
|---|--|
| <input type="checkbox"/> learn to drive | <input type="checkbox"/> get married |
| <input type="checkbox"/> go to university | <input type="checkbox"/> buy a house or flat |
| <input type="checkbox"/> work or study abroad | |



7 In pairs, ask and answer the questions in Exercise 6.

A: Will you learn to drive before your twentieth birthday?

B: Yes, I will./No, I won't.





What happened there?

- **Spot the fib**
- **Anagrams**
- **Odd one out**
 - ✓ **Adaptable**
 - ✓ **Gradable**
 - ✓ **Materials-light**



Using and Adapting Authentic Content



Pearson

Sources for Authentic Content

- Videos
- Texts
- Podcasts
- Course books?

BBC

CULTURE

Do child actors go to school every day?

Child actors in London's West End

A lot of young people do the same things every day. They get up in the morning, go to school, play with friends, do homework and go to bed. But some children have a very different day.

Ezra Maye is eleven and he's a young actor. He acts in a show called *The Lion King*. He lives in London with his parents, but his day is often different from his friends. Every second Wednesday he finishes school at 12.00. His mum, dad or grandmother take him to the theatre. In the afternoon he acts in the *matinée*. He also acts in the show in the evening – two times every week. On those days he is at school all day. Then he eats dinner at a restaurant near the theatre. His favourite meal is burger and chips! After that he acts in the show. He's tired after school, but excited about the show. Sometimes he doesn't go to bed before midnight.

Some child actors don't live in London, but they are in shows there. They stay in London for the shows and then they go home for a few days. Then they come back to London again! They study with a special teacher in London. It's difficult and the children miss their friends and family at home. But they all think that they are very lucky because they love acting.



GLOSSARY

actor (n) sb who plays in films, television programmes or plays
matinée (n) an afternoon show of a play, film, etc.
show (n) sth you watch at the theatre or on TV
theatre (n) a building where you go to see plays

Which one is the odd one out?

A successful video lesson...

- 1....*full of* new language
- 2....starts with setting the topic
- 3....has watching tasks
- 4....contains a *short* video
- 5....allows learners to interact
with the content





Pearson



A typical day?

Setting the Topic

We're going to watch a video about daily routines.

1. Write down 3 things you do before school, and three things you do after school.
2. Watch the video and when you see something you've written down, tick it.





Pearson

Other variations...

- *Predict 5*
words/phrases
- *Write 5* questions
- *Jumbled* title



Don't Let Your Smartphone Make You Smarter



Pearson

Other variations...

- *Predict 5*
words/phrases
- *Write 5* questions
- *Jumbled* title
- *Comprehension*
Questions



EXPLORE

1 In pairs, ask and answer the questions.

- Write a list of the things you do every day. How many can you write in two minutes?
- Which things are the same as your partner? Which are different?
- What different things do you do at the weekend?

2 Read the article. Mark the sentences T (true) or F (false).

- ☐ Ezra is a film star.
- ☐ Ezra lives near the theatre.
- ☐ Ezra goes to school every day.
- ☐ Ezra's mum always takes him to the theatre.
- ☐ Ezra always goes to bed after midnight.
- ☐ Only children from London can act in a London show.
- ☐ Being a child actor is sometimes difficult.

3 Would you enjoy a life like Ezra's? Why? / Why not?

EXPLORE MORE

- 4 You are going to watch part of a BBC programme about a typical day of schoolchildren in England, Japan, Wales and Papua New Guinea. Read the advert for the programme. Do you think they do the same things as you?

Your world

Life in different parts of the world is sometimes very different. Watch the programme and learn what children around the world do on a typical weekday.

- 5 Think of two countries on two different continents. How do you think life is different in these countries? Discuss in pairs.

6 3.5 Watch the video and tick the things the children do not do.

- ☐ get up
- ☐ make breakfast
- ☐ do the shopping
- ☐ do the cleaning
- ☐ put out the rubbish
- ☐ go to school
- ☐ go to clubs
- ☐ do homework

7 3.5 Watch again and write how the day of these children is different to each other's.

- in the morning
Some take the bus, some walk and some go to school by car.
- during the day
- in the afternoon
- in the evening

8 Think of an ideal day. Write what you would like to do from morning to evening. Share it with the class.

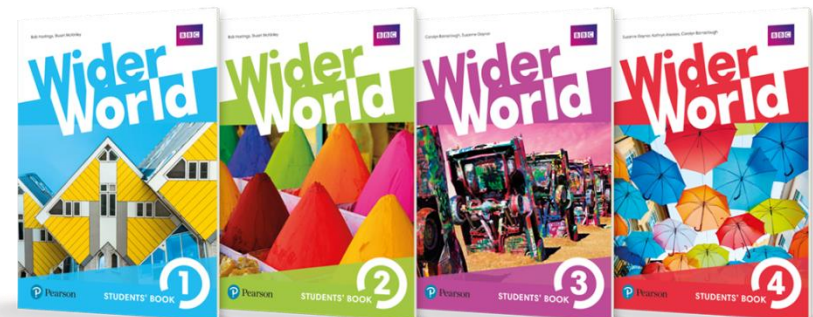
YOU EXPLORE

9 **CULTURE PROJECT** In groups, write a presentation about a child (or children) with an unusual life in your country. You can write about a sports star, an actor, etc.

- Use the internet to research the child/children.
- Find some pictures or videos.
- Write your presentation.
- Share it with the class.



- Lead-in tasks
- Comprehension Tasks
- Watching Tasks
- Skills Development
- Projects



Do smartphones make you smarter?

How do teenagers in the UK and the USA use their mobile phones?

More than ninety percent of British teenagers own a mobile phone; a minority have two or more. These screenagers spend more than twenty-seven hours a week online. They can now connect when and where they like with smartphones and tablets. Apparently, UK teenagers avoid using smartphones to chat with friends. Instead, they choose to watch video clips, play games, share photos and send instant messages. As for social media, teens like keeping in touch via Twitter, Snapchat or Instagram. They leave Facebook to their mums and dads!

Teenagers may be connected all the time, but there is one place where teenagers can't use their digital devices: school! In the UK there is no law about phone use in schools, but teachers can remove devices from students if necessary. However, not all teachers agree and some even try to use smartphones in class.

A recent British report said that removing smartphones from schools will give students more time for their education. It said that smartphones are a big distraction, make students less productive and are bad for learning. However, in the USA some people do not agree. Recently one school in New York decided to allow students to use smartphones at school. They said that smartphones can be an excellent resource for the classroom. We carry a lot of information in our pockets and this information can be really useful. In this New York school, smartphones can definitely make you smarter!

GLOSSARY

group
remove (v) take away

READING

1 In pairs, ask and answer the questions.

- What do you do with your phone?
- Do you think it makes you smarter or less smart? Why?
- Do many people have smartphones in your country?

2 Correct the sentences about the article. Write the answers in your notebook.

- All UK teachers believe smartphones are bad for students.
- A recent UK report said that using smartphones in school can be positive.
- All schools in the USA and the UK have similar ideas about smartphone use in schools.

WATCHING



3 Watch Part 1 of the video and answer the questions.

- What country can you see in photo A?
- Why is this country so important in the video?
- How similar is your country to the one in the report?

4 In your notebook, complete the sentences about Korea with the numbers below. Then watch again and check.

eight a couple of ten eighteen four

5 What do you think about the issue of internet addiction in Korea? Do you think the same thing could happen in your country in the future?

6 Watch Part 2 of the video. Match photos B–D with captions 1–3. Write the answers in your notebook.

- Students can interact online to solve problems.
- Reading online is not like reading a book.
- This is part of a big online conversation.

7 Watch again. Choose the correct option. Write the answers in your notebook.

- Now we send / receive information via connections or hyperlinks.
- You can watch the angry cat and then create your own clip / text.
- Korea is the most addicted / connected country in the world.
- They are regularly at the top / bottom of the world's education league tables.

8 Do you think the report is in favour or against the use of the internet? Why? Discuss in pairs.

PROJECT

9 Work in groups. Prepare a debate based on the question below.

Do smartphones make you smarter?

- Choose the side of the argument you would like to argue for.
- Make a list of points in favour of your side of the argument.
- Think of good examples to support your opinions.
- Try to predict your opponents' arguments and think how to answer them.
- Put your arguments in a logical order and present them to the class.
- At the end of your presentation, take your classmates' questions and answer them.
- What was the most common point of view among your classmates?

A fully integrated video-based lesson

A successful video lesson...

- 1....starts with setting the topic
- 2....has one or more watching tasks
- 3....contains a *short* video of 2-4 minutes

When combined...

Learners interact with the content





Culture as a Language Learning Tool





Pearson

English Around the World

- Customs
- Traditions
- Holidays
- Celebrations

CULTURE

1

Explore the English-speaking world

And
YOU

1 Read about the main English-speaking countries. Which country has the biggest population?

2 Read the text. Answer the questions.

- 1 Which famous people came from Dublin?
- 2 Which place in America sees the sun rise first?
- 3 What is the capital of Australia?
- 4 Which country has three capital cities?
- 5 What was special about the 2010 World Cup?

3 In pairs, answer the questions.

- 1 What is the capital of your country?
- 2 What is the population and currency?
- 3 What is interesting about your country?

4 Write a short fact file about your country. Use your answers to Exercise 3 and the examples in the text to help you.

The English speaking world

The UK

Capital of the UK and England: London (Edinburgh is the capital of Scotland. Belfast is the capital of Northern Ireland. Cardiff is the capital of Wales.)

Population of the UK: 63 million

Full name: United Kingdom of Great Britain and Northern Ireland

Currency: British pound

Extra interesting facts: The English like drinking tea. An English person drinks more tea than anyone else. They drink over twenty times more than Americans!

The Republic of Ireland

Capital of the Republic of Ireland: Dublin

Population of the Republic of Ireland: 4.8 million

Currency: euro

Extra interesting facts: In the Republic of Ireland people also speak Gaelic. English is the language of business. Ireland is famous for its writers. James Joyce and Oscar Wilde came from Dublin.

The USA

Capital of the USA: Washington DC

Population of the USA: 319 million

Full name: United States of America

Currency: US dollar

Extra interesting facts: The state of Maine sees the sun rise before the other states!



Canada

Capital of Canada: Ottawa

Population of Canada: 34 million

Currency: Canadian dollar

Extra interesting facts: They speak French and English in Canada.

Australia

Capital of Australia: Canberra

Population of Australia: 22.6 million

Currency: Australian dollar

Extra interesting facts: There are more sheep in Australia than people!

India

Capital of India: New Delhi

Population of India: 1.2 billion

Currency: Indian rupee

Extra interesting facts: India makes between 800 and 1,000 Bollywood films every year.

New Zealand

Capital of New Zealand: Wellington

Population of New Zealand: 4.5 million

Currency: New Zealand dollar

Extra interesting facts: It is the first country in the world to see the sun rise!

South Africa

Capital of South Africa: Pretoria, Cape Town and Bloemfontein

Population of South Africa: 53 million

Currency: South African rand

Extra interesting facts: The Football World Cup was in South Africa in 2010. This was the first Football World Cup in Africa.





Memory Stars

1. Draw a picture of a vivid memory
2. Guess the who, what, when, where, why of your partner's drawing





Memory Stars - Topics

1. Censorship
2. School trips
3. Family holidays
4. Mishaps
5. Foreign Cultures





1. Is food important in your culture?
2. Write down and discuss 3 features of your culture
3. How important is art in your country?





Pearson

Other topics for exploring culture:

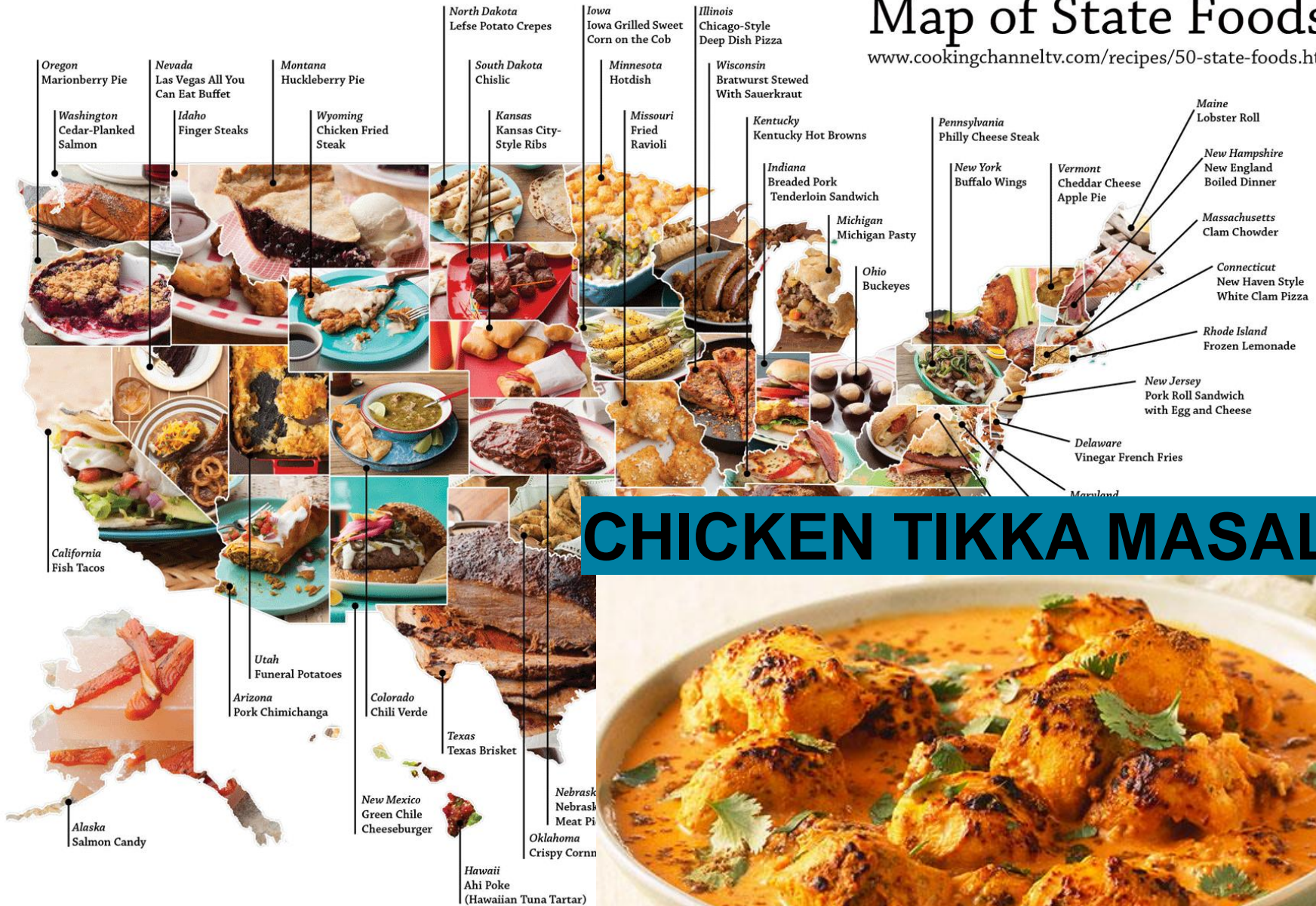
- Transport
- Tipping
- Geography
- Food

In other countries around the world...



Map of State Foods

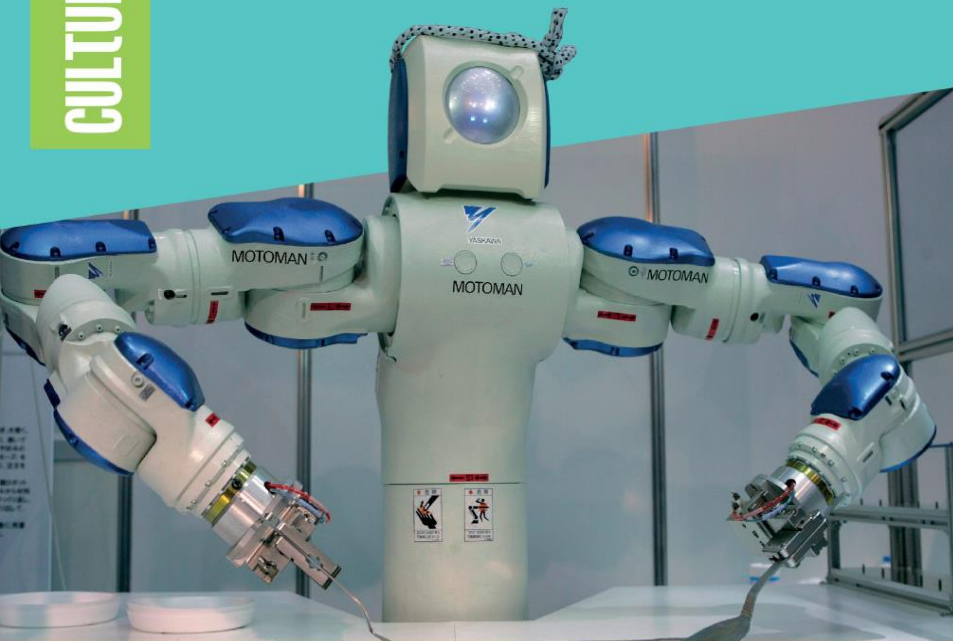
www.cookingchanneltv.com/recipes/50-state-foods.html





Tomorrow's food

Can a robot cook?



Unusual restaurants in the UK

There are lots of cafés and fast food restaurants in the UK. We can eat cheap food there. But sometimes it's fun to eat in unusual places. Here are some very unusual restaurants in the UK.

1 The Bel Canto

Do you like music with your meal? Then the Bel Canto in London is the restaurant for you. The name is Italian, but the food here is French. What makes the Bel Canto special? Its food and its opera-singing waiters! At the Bel Canto, you can enjoy a delicious French meal while your waiter is singing opera for you.

2 The Tea Cosy

In Brighton there's a very special restaurant. It's called the Tea Cosy and it's a Tea Room. You can have a traditional English afternoon tea here with tea, some cakes and small sandwiches. It's an amazing place. There are a lot of pictures and memorabilia of the English Royal Family here.

3 Dans Le Noir ?

The name of this unusual London restaurant is French for 'In the Dark?'. Here you can't see any food on the table – there aren't any lights! There aren't any menus to read and all the waiters are blind. Choose from fish, meat or vegetarian and your dinner is a surprise! You can't see your meal but you can smell and taste it, and guess the ingredients! It's delicious.

GLOSSARY

blind (adj) a person who is blind can't see
dark (n) without light
memorabilia (n) things you keep because they belonged to a famous person
royal (adj) belonging to the king or queen of a country
tea cosy (n) a cover that you put over a teapot to keep the tea hot
taste (v) have a particular flavour

EXPLORE

- In pairs, ask and answer the questions.
 - What's your favourite place to eat?
 - Are there any unusual restaurants in your town?
- Read the article. Match photos A–C with restaurants 1–3 from the article.



- Read the text again and answer the questions.
 - What country is the food at the Bel Canto from?
 - What do the waiters at the Bel Canto sing?
 - What's a traditional afternoon tea?
 - Why is the restaurant called 'In the Dark?'
 - What can you choose for a meal here?
 - Why are the waiters unusual?
- Would you like to go to these restaurants? Why? / Why not?

EXPLORE MORE

- You are going to watch part of a BBC programme called *Tomorrow's Food*. Read an advert for the programme. Have you got a favourite TV programme about food?

Tomorrow's food: Episode 1

Can robots cook and serve food in restaurants? Watch tonight's programme from the series.

- Watch the video and answer the question in the advert in Exercise 5.
- Watch again and answer the questions.
 - What's on the floor in the restaurant?
 - Have the robots got clothes?
 - What can the robots say?
 - What can the robot chef do?
 - What can the robots not do?
- Would you like to have a robot waiter in a restaurant? Why? / Why not?
- Look at the photos of two robot chefs. You can buy them for your kitchen. Which one would you like to have? Why? Discuss in pairs.



- Imagine another robot chef. What can it do? Tell the class.

YOU EXPLORE

- CULTURE PROJECT** In groups, write a presentation about an unusual restaurant in your country.
 - Use the internet to research an unusual restaurant.
 - Find some pictures or videos.
 - Write your presentation.
 - Share it with the class.



Pearson

**Authentic
teachers, topics,
and content...**

**...AUTHENTIC
COMMUNICATION**



Thank You and Happy Teaching

