

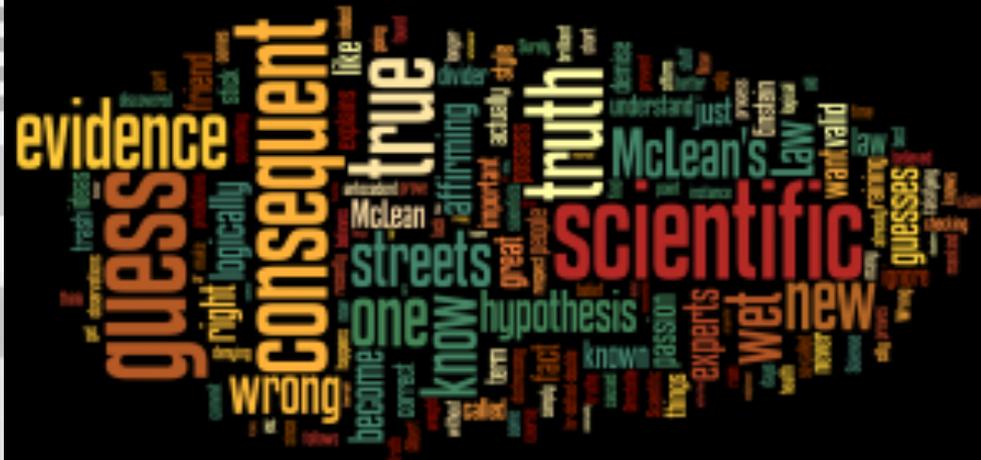
ALWAYS LEARNING



**IF YOU TELL THE TRUTH
YOU DON'T HAVE TO
REMEMBER ANYTHING.**

MARK TWAIN

NEWS





Pearson

**In Search of
Truth:
*Improving Learner
Outcomes
Through
Authenticity***

John Wolf

March 2020





Pearson

Authentic Teachers

Topic
Authenticity

Authentic
Materials and
Culture



The background is a vibrant blue color with a repeating pattern of dark blue, wavy, organic lines that resemble stylized waves or a topographical map. In the center of the image is a large, solid white circle. Inside this circle, the text "The Authentic Teacher" is written in a bold, dark blue, serif font.

The Authentic Teacher

Spot the Fib

- I won a jiu-jitsu tournament when I was 20.
- I have never seen Titanic.
- As a student I worked in an ice factory.



Teacher Authenticity...

- Helps *build rapport* with learners
- Makes teachers more *approachable*
- Reminds learners that *teachers are people!*





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What about writing?

- In February, I went to California to visit my parents.



The image features a white circle centered on a blue background. The background is filled with a repeating pattern of dark blue, wavy, irregular lines that resemble stylized waves or a topographical map. The white circle is perfectly circular and contains the text "Topic Authenticity" in a bold, dark blue, serif font.

Topic Authenticity

Solve the Anagrams!

tanrue

krwo

hcootneygl

rucetlu

yfimal

smailna

ohem

pgsiohpn



Solve the Anagrams!

tanrue

krwo

hcootneygl

rucetlu

yfimal

smailna

ohem

pgsiohpn

Nature

Work

Technology

Culture

Family

Animals

Home

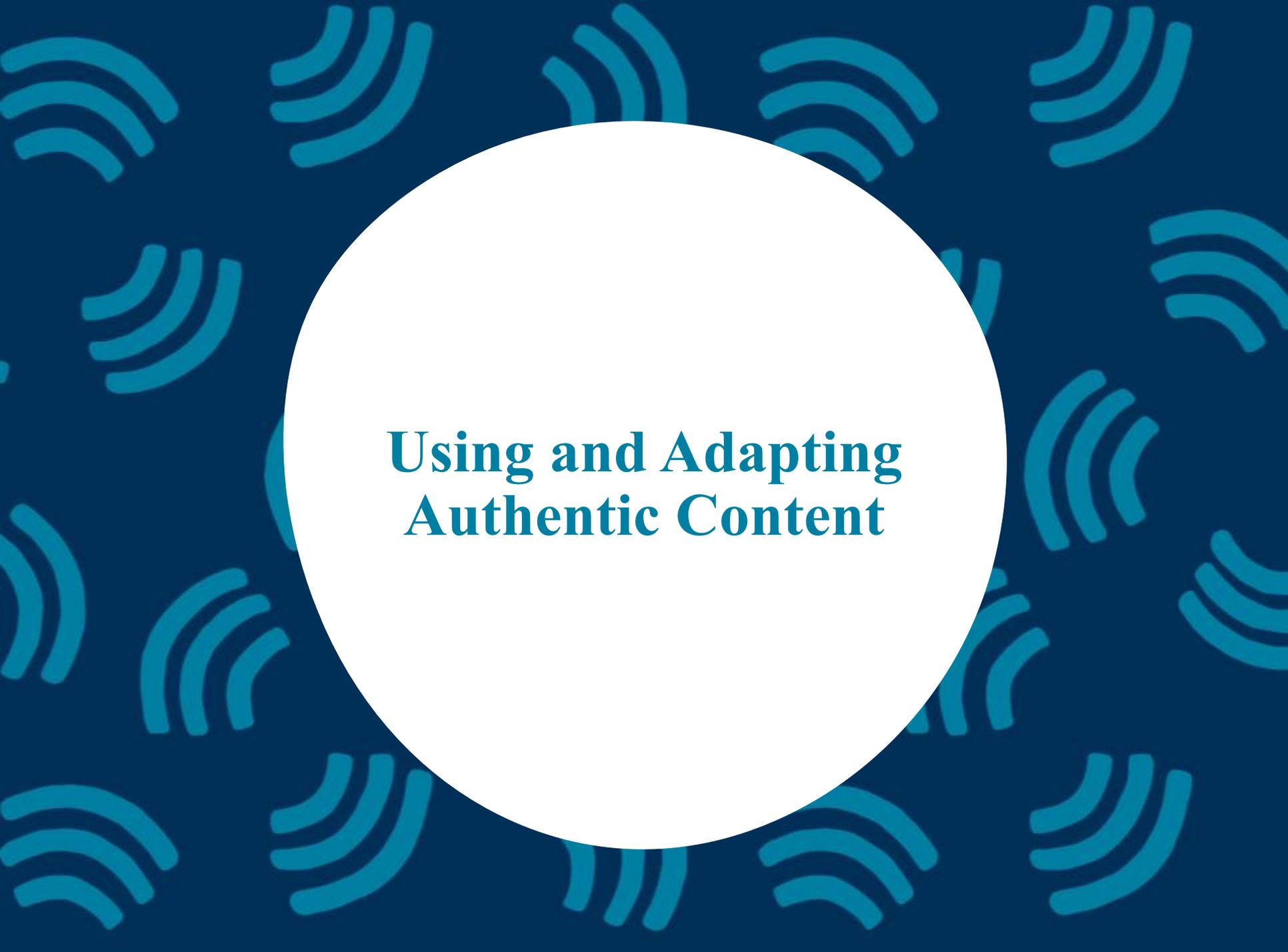
Shopping





Odd one out?





Using and Adapting Authentic Content



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Sources for Authentic Content

- Videos
- Texts
- Podcasts
- Course books?

BBC

CULTURE

Do child actors go to school every day?

Child actors in London's West End

A lot of young people do the same things every day. They get up in the morning, go to school, play with friends, do homework and go to bed. But some children have a very different day.

Ezra Maye is eleven and he's a young actor. He acts in a show called *The Lion King*. He lives in London with his parents, but his day is often different from his friends. Every second Wednesday he finishes school at 12.00. His mum, dad or grandmother take him to the theatre. In the afternoon he acts in the *matinée*. He also acts in the show in the evening – two times every week. On those days he is at school all day. Then he eats dinner at a restaurant near the theatre. His favourite meal is burger and chips! After that he acts in the show. He's tired after school, but excited about the show. Sometimes he doesn't go to bed before midnight.

Some child actors don't live in London, but they are in shows there. They stay in London for the shows and then they go home for a few days. Then they come back to London again! They study with a special teacher in London. It's difficult and the children miss their friends and family at home. But they all think that they are very lucky because they love acting.



GLOSSARY

actor (n) sb who plays in films, television programmes or plays
matinée (n) an afternoon show of a play, film, etc.
show (n) sth you watch at the theatre or on TV
theatre (n) a building where you go to see plays

Which one is the odd one out?

A successful video lesson...

- 1....is *full of* new language
- 2....starts with setting the topic
- 3....has watching **tasks**
- 4....contains a *short* video
- 5....allows learners to **interact**
with the content





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Other variations...

- *Predict 5*
words/phrases
- *Write 5* questions
- *Jumbled* title



The image features a white circle centered on a blue background. The background is filled with a repeating pattern of dark blue, wavy, irregular lines that resemble a stylized, organic texture. The white circle is empty and serves as a container for the text.

**Smarter Make
Smartphones Do You?**

The image features a white circle centered on a blue background. The background is filled with a repeating pattern of dark blue, wavy, irregular lines that resemble a stylized, organic texture. The white circle is perfectly circular and contains the text "Do Smartphones Make you Smarter?".

**Do Smartphones Make
you Smarter?**



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Other variations...

- *Comprehension*
Questions



Do smartphones make you smarter?

How do teenagers in the UK and the USA use their mobile phones?

More than ninety percent of British teenagers own a mobile phone; a minority have two or more. These *screenagers* spend more than twenty-seven hours a week online. They can now connect when and where they like with smartphones and tablets. Apparently, UK teenagers avoid using smartphones to chat with friends. Instead, they choose to watch video clips, play games, share photos and send instant messages. As for social media, teens like keeping in touch via Twitter, Snapchat or Instagram. They leave Facebook to their mums and dads!

Teenagers may be connected all the time, but there is one place where most teenagers can't use their digital devices: school! In the UK there is no law about phone use in schools, but teachers can remove devices from students if necessary. However, not all teachers agree and some even try to use smartphones in class.

A recent British report said that removing smartphones from schools will give students more time for their education. It said that smartphones are a big distraction, make students less productive and are bad for learning.

However, in the USA some people do not agree. Recently one school in New York decided to allow students to use smartphones at school. They said that smartphones can be an excellent resource for the classroom. We carry a lot of information in our pockets and this information can be really useful. In this New York school, smartphones can definitely make you smarter!

GLOSSARY

group
remove (v) take away

READING

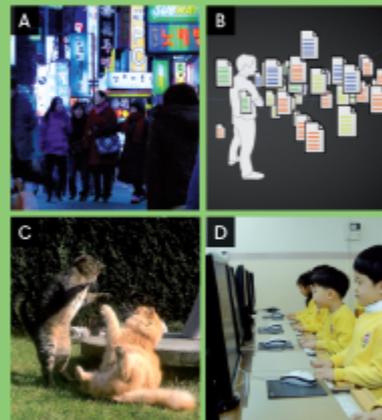
1 In pairs, ask and answer the questions.

- 1 What do you do with your phone?
- 2 Do you think it makes you smarter or less smart? Why?
- 3 Do many people have smartphones in your country?

2 Correct the sentences about the article. Write the answers in your notebook.

- 1 All UK teachers believe smartphones are bad for students.
- 2 A recent UK report said that using smartphones in school can be positive.
- 3 All schools in the USA and the UK have similar ideas about smartphone use in schools.

WATCHING



3 **C 5** Watch Part 1 of the video and answer the questions.

- 1 What country can you see in photo A?
- 2 Why is this country so important in the video?
- 3 How similar is your country to the one in the report?

4 **C 5** In your notebook, complete the sentences about Korea with the numbers below. Then watch again and check.

eight a couple of ten eighteen four

- 3 Some teenagers use the internet for hours a day.
- 4 Will your country be like this in years from now?

5 What do you think about the issue of internet addiction in Korea? Do you think the same thing could happen in your country in the future?

6 **C 6** Watch Part 2 of the video. Match photos B–D with captions 1–3. Write the answers in your notebook.

- 1 Students can interact online to solve problems.
- 2 Reading online is not like reading a book.
- 3 This is part of a big online conversation.

7 **C 6** Watch again. Choose the correct option. Write the answers in your notebook.

- 1 Now we *send / receive* information via connections or *hyperlinks*.
- 2 You can watch the angry cat and then create your own *clip / text*.
- 3 Korea is the most *addicted / connected* country in the world.
- 4 They are regularly at the *top / bottom* of the world's education league tables.

8 Do you think the report is in favour or against the use of the internet? Why? Discuss in pairs.

PROJECT

9 Work in groups. Prepare a debate based on the question below.

Do smartphones make you smarter?

- 1 Choose the side of the argument you would like to argue for.
- 2 Make a list of points in favour of your side of the argument.
- 3 Think of good examples to support your opinions.
- 4 Try to predict your opponents' arguments and think how to answer them.
- 5 Put your arguments in a logical order and present them to the class.
- 6 At the end of your presentation, take your classmates' questions and answer them.
- 7 What was the most common point of view among your classmates?

A fully integrated video-based lesson

Which one is the odd one out?

A successful video lesson...

1....starts with setting the topic

2....has watching tasks

3....contains a *short* video

4....allows learners to interact
with the content





Culture as a Language Learning Tool





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English Around the World

- Customs
- Traditions
- Holidays
- Celebrations

CULTURE

1

Explore the English-speaking world

And YOU

1 Read about the main English-speaking countries. Which country has the biggest population?

2 Read the text. Answer the questions.

- 1 Which famous people came from Dublin?
- 2 Which place in America sees the sun rise first?
- 3 What is the capital of Australia?
- 4 Which country has three capital cities?
- 5 What was special about the 2010 World Cup?

3 In pairs, answer the questions.

- 1 What is the capital of your country?
- 2 What is the population and currency?
- 3 What is interesting about your country?

4 Write a short fact file about your country. Use your answers to Exercise 3 and the examples in the text to help you.

The English speaking world

The UK

Capital of the UK and England: London (Edinburgh is the capital of Scotland. Belfast is the capital of Northern Ireland. Cardiff is the capital of Wales.)

Population of the UK: 63 million

Full name: United Kingdom of Great Britain and Northern Ireland

Currency: British pound

Extra interesting facts: The English like drinking tea. An English person drinks more tea than anyone else. They drink over twenty times more than Americans!

The Republic of Ireland

Capital of the Republic of Ireland: Dublin

Population of the Republic of Ireland: 4.8 million

Currency: euro

Extra interesting facts: In the Republic of Ireland people also speak Gaelic. English is the language of business. Ireland is famous for its writers. James Joyce and Oscar Wilde came from Dublin.

The USA

Capital of the USA: Washington DC

Population of the USA: 319 million

Full name: United States of America

Currency: US dollar

Extra interesting facts: The state of Maine sees the sun rise before the other states!



Canada

Capital of Canada: Ottawa

Population of Canada: 34 million

Currency: Canadian dollar

Extra interesting facts: They speak French and English in Canada.

Australia

Capital of Australia: Canberra

Population of Australia: 22.6 million

Currency: Australian dollar

Extra interesting facts: There are more sheep in Australia than people!

India

Capital of India: New Delhi

Population of India: 1.2 billion

Currency: Indian rupee

Extra interesting facts: India makes between 800 and 1,000 Bollywood films every year.

New Zealand

Capital of New Zealand: Wellington

Population of New Zealand: 4.5 million

Currency: New Zealand dollar

Extra interesting facts: It is the first country in the world to see the sun rise!

South Africa

Capital of South Africa: Pretoria, Cape Town and Bloemfontein

Population of South Africa: 53 million

Currency: South African rand

Extra interesting facts: The Football World Cup was in South Africa in 2010. This was the first Football World Cup in Africa.





Memory Stars

1. Draw a picture of a vivid memory
2. Guess the who, what, when, where, why of your partner's drawing



Memory Stars - Topics

1. **Censorship**
2. **School trips**
3. **Family holidays**
4. **First concerts**
5. **Experiences abroad**





1. Is food important in your culture?
2. Write down and discuss 3 features of your culture
3. How important is art in your country?



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Other topics for exploring culture:

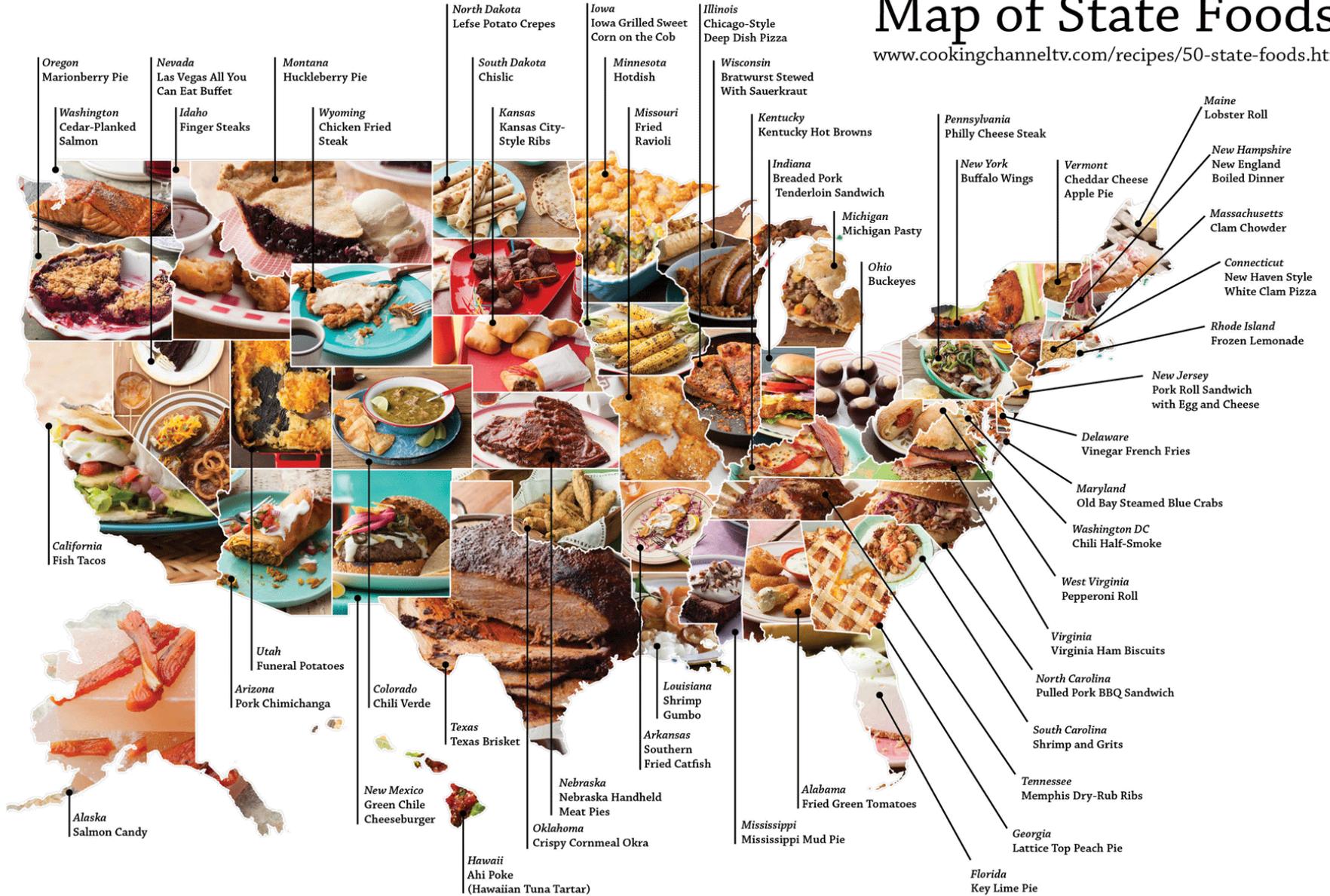
- Transport
- Tipping
- Geography
- Food

In other countries around the world...



Map of State Foods

www.cookingchanneltv.com/recipes/50-state-foods.html



CHICKEN TIKKA MASALA





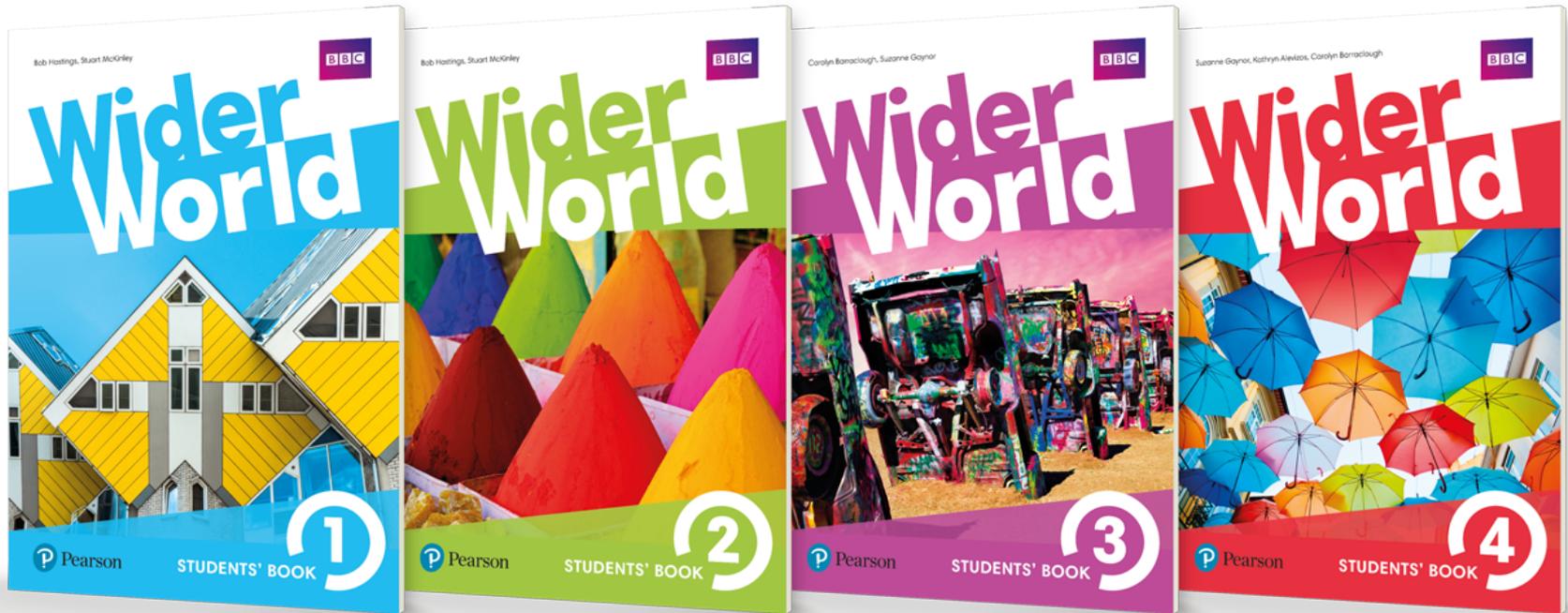
Pearson

Authentic
teachers, topics,
and content...

...AUTHENTIC
COMMUNICATION



Thank You and Happy Teaching



ALWAYS LEARNING